

# THE INTERCONNECTED CLOUD: DRIVING GROWTH, EMPOWERING TRANSFORMATION



As cloud-based ecosystems continue to flourish

by **2018**

65%

of companies' IT assets will be offsite in colocation, hosting and cloud data centers

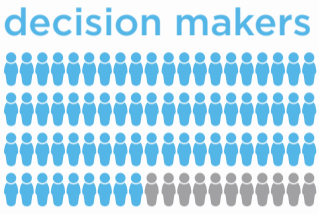
by **2020**

60-70%

of all software, services and technology spending will be cloud-based

...the interconnected cloud will fundamentally impact infrastructure, security, costs and revenue models

## 1000 IT decision makers



86%

of the companies will be interconnecting multiple clouds across multiple locations  
by **2020**

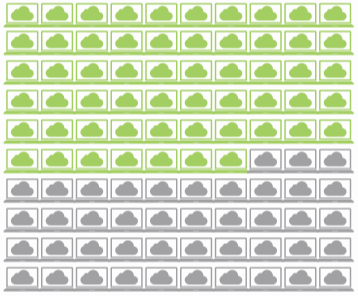
## Enterprises



48%

are currently replacing today's on-premises legacy technology with cloud-based platforms and applications

## SaaS providers



57%

host collaboration applications (e.g., Microsoft SharePoint), and that number is growing

## 2 in 3 enterprises



say addressing security concerns is a challenge as they implement their cloud strategies

## The cloud's disruptive impact



Spurring new business



Driving new revenue models



Primary catalyst driving enterprise IT infrastructure transformation

The interconnected cloud could lower IT capital spend by

20%-30%

over a

5

year term

This lower cost network model



could potentially save businesses up to

**\$1.4M**  
annually

To learn more, please visit <http://eqix.it/2dkOiVU>

Sources: IDC, "FutureScape Worldwide Cloud 2016 Predictions," 2015, Equinix, "Enterprise of the Future," 2015, IDG, "IDG Enterprise Cloud Computing Study," 2015, Talkin' Cloud 100, "Top 100 Cloud Services Providers," 2014, IDC FutureScape: Worldwide Cloud 2016 Predictions — Mastering the Raw Material of Digital Transformation IDG, "2015 IDG Enterprise Cloud Computing Study," 2015, 451 Research report, Accelera case study, Forrester Total Economic Impact™ study.