

# PRODUCTS & SERVICES

## EQUINIX CLOUD EXCHANGE™ FOR NETWORK SERVICE PROVIDER

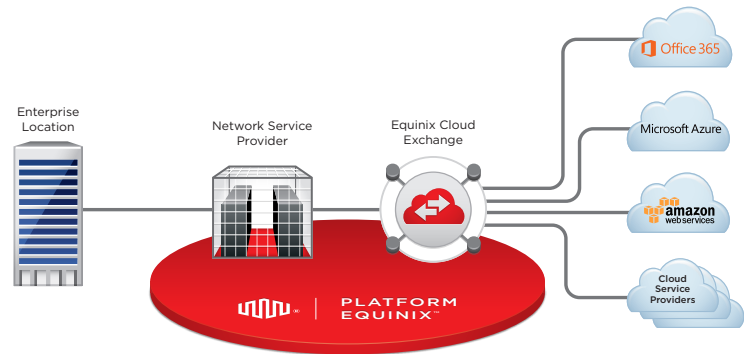
### Enabling private virtual connections for direct cloud access

Cloud services are being quickly adopted worldwide, but concerns about them linger. People worry cloud services mean more expense with less reliability, control and security. The Equinix Cloud Exchange brings together network service providers, cloud service providers and users, enabling them to establish affordable, private, high-performance connections within Platform Equinix.

Equinix Cloud Exchange is an Ethernet switching service that enables private virtual connections for direct cloud access with automated provisioning.

Key features of the Equinix Cloud Exchange include:

- **On-Demand Cloud Connection Automation** – Our portal and APIs simplify the process of managing connections to multiple cloud services.
- **One Port, Many Virtual Circuits** – Equinix is home to a growing list of over 1,500 network service providers and 500 cloud service providers. As more join the Cloud Exchange, service providers and users can connect to more participants over a single physical port.
- **Global Reach** – The data centers that host the Cloud Exchange are found in 20+ top-tier markets globally.
- **Secure, High-Performance Direct Connections** – Direct connections within the data center are more secure and reliable and have lower latency than public Internet connections.



#### What Cloud Exchange Can Do For You

The Equinix Cloud Exchange can extend your market reach, enabling you to provision higher-margin WAN solutions to your enterprise customers while delivering increased privacy, performance and reliability of public, private and hybrid cloud services connections.

#### Network Service Providers

- **Create Customer Value** – Aggregate cloud service providers for private cloud connectivity, increasing the value of private network services
- **Simplify Operations** – Offer a streamlined network interconnection facility, saving capital expense
- **Reduce Complexity** – Establish standardized business processes, saving operational expense
- **Improve Time to Market** – Speed time to market with easily accessible cloud services, reducing development costs

#### Cloud Service Providers

- **Expand Market Reach** – Aggregate private network service providers, increasing enterprise market reach
- **Automate Provisioning** – Offer streamlined, automated network interconnection, saving capital expense
- **Reduce Complexity** – Establish standardized business processes, saving operational expense

#### Enterprise

- **Increase Speed to Multi-Cloud** – Connect to multiple cloud service providers with automated, near-real time provisioning
- **Improve Performance** – Improve cloud application performance by connecting directly to cloud service providers
- **Increase Security** – Build a more secure application environment by deploying applications within your data center's local area network

# PRODUCTS & SERVICES

## EQUINIX CLOUD EXCHANGE™ FOR NETWORK SERVICE PROVIDER



### Cloud Connection Automation

The Equinix Cloud Exchange's advanced interconnection capabilities make it easier to manage connections to multiple cloud services, while removing concerns about security, performance, reliability and vendor lock-in.

Network Service Providers use the Equinix Cloud Exchange Portal or API to allocate, monitor and modify virtual circuits in near real-time. The provisioning of virtual circuits is automated end-to-end for the customer to the cloud service provider via Cloud Exchange. That saves time and reduces operational complexity.

### Why Equinix?

- **Deep expertise in operating global exchange platforms.** Equinix delivers over 230,000 cross connects among its 9,500 customers.
- **Global reach.** Equinix expands your market reach with over 175 data centers in 44 major metro areas across 22 countries.
- **Equinix's hosts 500+ cloud service providers.** As enterprises increasingly adopt cloud services, Equinix is a logical place to connect to them.
- **Equinix connects 1,500+ network service providers.** Enterprises and cloud service providers can choose from a wide range of vendors to provide a range of network services.
- **Industry-leading operational expertise and scale:** \$17B+ invested in our data center platform since 1998.

### Technical Specifications

#### Cloud Exchange Port\*

Includes Cross Connect cable from customer cage to Ethernet Exchange Port

Media type supported for Cross Connect and Ethernet Exchange Port Speeds:

- 1G SX Multi-Mode Fiber
- 1G LX Single Mode Fiber
- 10G LR Single Mode Fiber

#### Virtual Circuits

- Speed options: 200Mbps, 500Mbps, 1Gbps

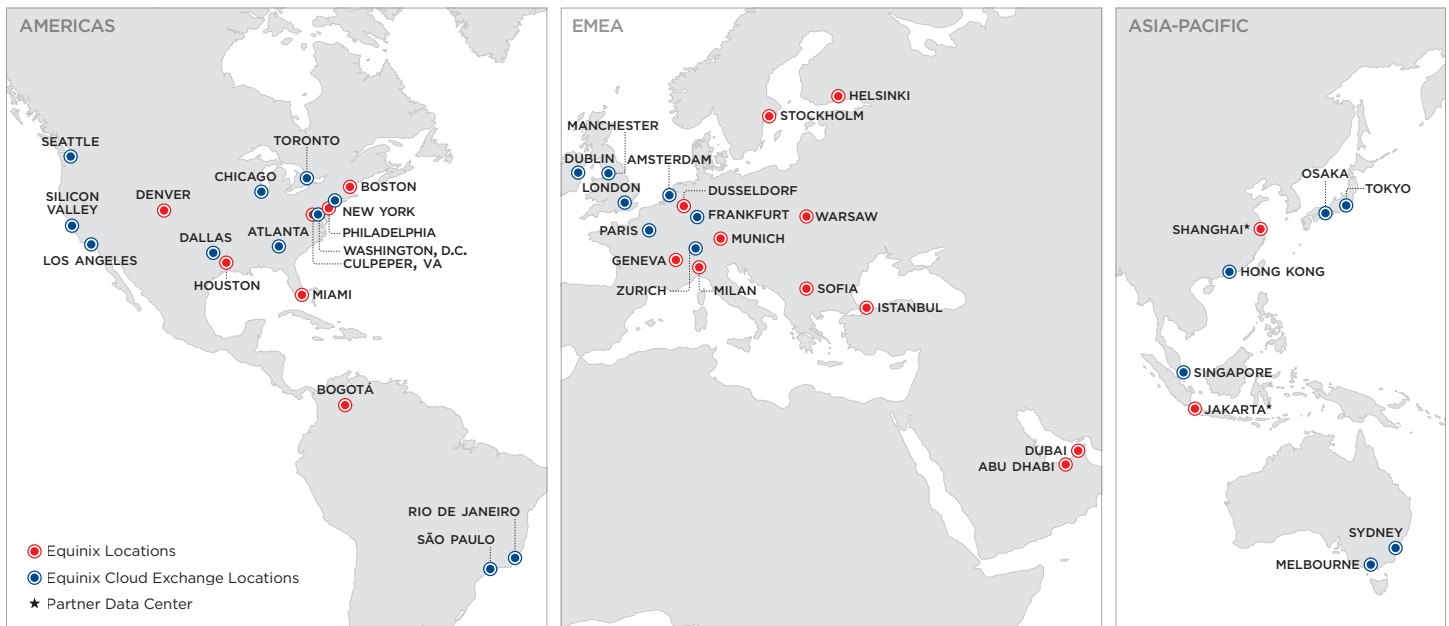
#### SLA

- Performance SLA: 99.999%

\*Equinix Cloud Exchange leverages the Equinix Ethernet Exchange platform

### Cloud Exchange Availability

Cloud Exchange is planned to be available in 20+ markets globally



### For More Information

<http://www.equinix.com>  
1.800.322.9280