



# WILL YOUR TRADING CONTINUITY SOLUTIONS PERFORM WHEN YOU NEED THEM MOST?

Your trading operations are mission-critical. Be sure you can count on your backup environment.

Regulatory requirements and industry standards for business continuity are evolving toward shrinking recovery time objectives and reduced tolerance for data loss.

## Platform Equinix is where critical applications perform

### Platform Equinix Delivers

Rely on highly resilient, secure, state-of-the-art facilities

Choose from dedicated offerings or shared solutions with industry-leading sharing ratios

Deploy with one provider in top global financial centers

Ensure compliance with regulatory requirements

Link colocation and backup trading suite to realize Metropolitan Area Network cost savings

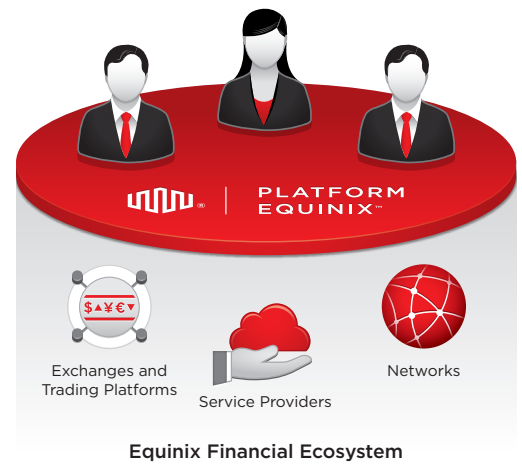
Our Business Continuity Trading Rooms are located in the same secure, reliable and network-rich facilities as our industry-leading colocation services and financial ecosystems.

- Rely on power protection from UPS and generators, in highly secure facilities with 24/7 technical staff
- Keep trading at trading desks equipped with multiple monitors, workstations and specialized trading phones with voice recording

We offer four solution models to meet your business continuity demands:

- Select-Shared: industry-leading maximum of 4:1 sharing ratio.
- Select-Exclusive: maximum 4:1 sharing ratio with geographic exclusivity zones.
- Dedicated: for use by a single customer. Available for any purpose 24/7.
- Private Suite: fully customized dedicated solutions. Supply your own technology or build to your specifications.

### Business Continuity Trading Room (BCTR)



Our Business Continuity Trading Rooms solutions are located in the same facilities that house our financial ecosystems.



EQUINIX

WHERE OPPORTUNITY CONNECTS

Equinix.com

## Lower your risk with dedicated solutions or industry-leading 4:1 sharing ratios

### No Room for Trade-offs

Equinix can help you assemble a global continuity strategy that won't come up short when you need it most.

- Improve your current risk profile while you manage total cost of ownership by matching your business continuity targets to our four solution models
- Maximize value of Dedicated and Private Suite investments by using facilities for remote work, QA testing, training, or other activities
- Simplify deployments by directly connecting to market data providers and trading partners
- Rely on our expertise in creating and managing highly secure, resilient and redundant facilities
- Streamline your global requirements through a single provider

Contact Equinix and plan your Business Continuity Trading Room deployment:

- Determine the scope of your continuity requirements (infrastructure, desktop and voice technology)
- Establish your risk profile to select the most appropriate solution
- Choose the best strategic locations for all your recovery facilities
- Map connectivity requirements to market data, service providers, and other trading system components
- Ensure a solution that matches your continuity requirements

## 1,250+ financial services firms already depend on us to protect critical infrastructure

### The Platform Equinix Advantage

- 200 strategically located facilities
- 15 of the top global financial cities
- 1,700+ networks

Our trading continuity solutions are deployed in the same facilities that house our 1,250+ member financial ecosystems. You can count on the same levels of security and resiliency, while simplifying deployment and reducing network costs by directly connecting to your trading system components.

### About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 52 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. In a digital economy where enterprise business models are increasingly interdependent, interconnection is essential to success. Equinix operates the only global interconnection platform, sparking new opportunities that are only possible when companies come together.

Learn more at [Equinix.com](https://www.equinix.com)

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