



EQUINIX

Workshop & ROI Analysis
Cloud-Optimized WAN

ENSURE FAST APPLICATION DELIVERY

Accelerate Your Digital Transformation With Cloud-Optimized WAN

Equinix networking experts help you develop a customized WAN strategy with focus on improved latency, performance, security and bespoke recommendations.

The Challenge of Legacy Networks

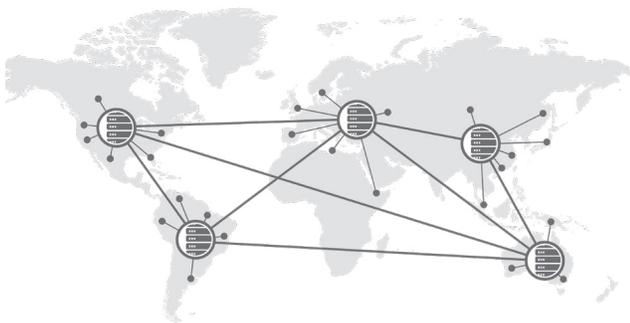
In the interconnected era, your customers, employees and partners are dispersed wider, process greater amounts of data, use a multitude of different devices and have constantly growing expectations.

However, traditional enterprise IT architecture was not built to support this kind of dynamic engagement and distributed coverage, and often cannot cope with the demands of the “anytime, anywhere” age. This saddles enterprises with expensive, inefficient and rigid network deployments which often require extended carrier commitment.

Cloud-Optimized WAN Strategy

Connecting core components of your business and clouds inside strategic edge locations—and then interconnecting those locations—creates a network of high-performance hubs. This enables you to directly and securely connect employees, partners and customers to what they need, using the devices and services they prefer.

Shifting the fundamental delivery architecture of your IT—from siloed and centralized to a more distributed model—addresses many of the fundamental challenges of IT departments today.



Distributed Architecture

Why This Workshop?

Whether your desired future state is broad in scope or a focused subset of your digital portfolio, this engagement will help link your business vision to an executable cloud-optimized WAN strategy, combined with ROI insights to best optimize your spend.

Attendees will discover how to:

- Remove transformation roadblocks introduced by network design.
- Provide reliable data for an internal digital transformation business case.
- Identify cost savings by identifying up-front WAN cost and performance options.
- Reduce complexity, cost and latency; boost performance, security and flexibility.
- Move to a modern interconnection methodology that frees up valuable IT budget.
- Accelerate their transformation project through recommended next steps for network changes.

Benefits and Deliverables

During this two-day interactive workshop, your team will interface with an Equinix networking expert. They will share best practices on modern networking design methodology that will benefit your business long after the forum.

On completion of the workshop and analysis, Equinix will deliver a final report that includes:

1. Business requirements and current-state analysis.
2. Proposed future-state cloud-optimized WAN.
3. An initial ROI model.
4. High-level implementation strategy.



Workshop Prerequisites

The scope of this workshop is limited to 100 client sites. We will work with you to gather a set of prerequisites prior to our engagement kickoff call. Equinix will provide you with templates to capture the following data:

- Names and titles of client workshop participants.
- Business and IT objectives, priorities and challenges.
- Partners, customers and vendors with whom you currently exchange data (or plan to do so in the future).
- Site location list including network connectivity at each site, critical applications, number of users per site and WAN diagrams.
- Existing carriers, circuit cost and contract term information, owned network assets and life cycles.
- Quality of service, bandwidth, capacity flexibility requirements, along with any security and compliance guidelines you need to consider.

Workshop At-A-Glance

Hosted by Equinix, the initial workshop usually runs over a two-day period. With an emphasis on interactivity to yield optimal results, Equinix requests participation from your network, security, web-based applications and infrastructure teams for the event's duration.

CURRENT STATE		FUTURE STATE	
Kickoff Call	Workshop Day One Discovery	Workshop Day Two Future State	Analysis
One-hour introductory call with your team to go through the prerequisite information; objectives and expectations; and to finalize the workshop agenda and ensure it is structured to meet your requirements.	Group discussion to gain a better understanding of your existing environment, challenges, drivers and objectives for more effective and realistic future-state planning. We cover topics such as industry WAN evolution, business and IT objectives, client WAN architecture review, cloud strategy and current WAN costs.	Planning and consensus-building with your team around options for a cloud-optimized WAN future state. This session includes topics surrounding WAN architecture options, current telco market insights, high-level cloud connectivity options, best practices for geographical and logical segmentation and cloud-optimized WAN implementation options.	Following the in-person session, Equinix will enter an analysis and documentation phase based on your provided prerequisites alongside workshop discussions. We will perform a cost analysis, a WAN routing analysis and provide a potential future-state architecture. Also provided is a high-level future-state transition plan and initial ROI model.

Following the in-person session, Equinix will enter an analysis and documentation phase based on your provided prerequisites alongside workshop discussions. We will perform a cost analysis, a WAN routing analysis and provide a potential future-state architecture. Also provided is a high-level future-state transition plan and initial ROI model.

Contact your Equinix Global Solutions Architect or the Equinix Sales Team in your region

Equinix.com/Contact-US