# SEATTLE METRO STRATEGIC LOCATION FOR LOW-LATENCY ROUTES TO JAPAN

Equinix Seattle's interconnection-rich facilities deliver the access to digital ecosystems our customers need to compete regionally, nationally and globally.

Seattle is the largest city in the Pacific Northwest and known worldwide for pushing business and technological boundaries. The region hosts 10 Fortune 500 companies¹ and is famous as a center for everything from coffee to cloud computing. At the heart of the business culture is a drive for innovation sustained by a commitment to superior connectivity that Equinix supports and enables with interconnection-first strategies at the digital edge.



### Seattle metro facilities

Our three International Business Exchange™ (IBX®) data centers in the Seattle metro deliver 129,000+ square feet (11,975+ square meters) of colocation space. Customers can gain high-speed connections across the Canadian border while maintaining their IT infrastructure in the U.S. for regulatory and operational efficiency.

Our SE3 facility is home to the FASTER subsea cable, offering low-latency routes to Japan. Seattle customers can privately connect to Google Cloud Platform, Amazon Web Services and Microsoft Azure via Equinix Cloud Exchange Fabric  $^{\text{TM}}$  (ECX Fabric  $^{\text{TM}}$ ) and obtain direct access to the Seattle Internet Exchange. Equinix Seattle is a center of interconnection, industry and innovation, and a global gateway to secure, high-capacity network routes.

To learn more about interconnection opportunities in Seattle, visit the Explorer feature within Equinix Marketplace.

## **Equinix Customer Count Per Vertical**

55+

45+ Enterprise 20 Financial Services

**55+**Content and Digital Media

Cloud and IT Services

## **Equinix Value by Vertical**

## For network service providers

- Strategic location (SE2/SE3) in the largest carrier hotel in North America.
- Low-latency international network routes to Canada and Japan.



Equinix SE3 IBX data center exterior

## For enterprises

- Next-generation wide area network (WAN) architecture via Performance Hub®, offering highly secure and reliable connectivity.
- On-demand and direct access to multiple cloud providers and networks via the ECX Fabric.
- · SE4 data center designed for large deployments.

### For cloud and IT services providers

- · Direct cloud access globally through ECX Fabric.
- Connect to 230+ potential partners and customers, including internet companies, manufacturers, healthcare organization and biotech firms.
- Connectivity to Google Cloud Platform, Amazon Web Services and Microsoft Azure via the ECX Fabric.

#### For content and digital media

• Peer with last-mile content delivery networks in a region with a 3.7M population.

#### For financial services

 Access to a metro supporting 52,000 financial and business services jobs in 4,600 companies.<sup>2</sup>

2. Industry Clusters, Economic Development Council of Seattle & King County, 2016.



<sup>1.</sup> Fortune 500, 2017.