



NetApp

PRIVATE STORAGE FOR PUBLIC CLOUDS

 **Get the value of public clouds
without the risk**

The advantages

Connect to many clouds, switch any time

Choose from an expanding network of cloud providers, including industry leaders: Amazon Web Services, Microsoft Azure and Google Cloud Platform.

Gain cloud benefits for demanding workloads

Match resources to utilization for seasonal or bursty workloads with latencies as low as sub-1 millisecond.

Protect and control your data

Locate/replicate your data on private storage next to the public clouds for maximum performance, control and flexibility.

The challenge

Digital transformation is driving the distribution of services and controls closer to customers, employees, partners and ecosystems. The pace of change in business and IT is relentless—to stay on top, you need a digital edge strategy that focuses on agility and performance, with strategic control points placed next to users, clouds and networks. Public clouds offer attractive elasticity and cost efficiencies for getting the most out of your network and accelerating innovation throughout your business. However, organizations must be confident that they can address the management complexity and risk associated with running workloads in the public cloud. These include:

- **Data Privacy and Control**—Compliance and sovereignty laws.
- **Security and Control**—Cybersecurity safeguard.
- **Multicloud Choice**—Agility and scale.

NetApp Private Storage for Public Clouds

When NetApp storage is strategically located in an Equinix International Business Exchange™ (IBX®) data center, customers can easily connect to industry-leading clouds through Equinix Cloud Exchange Fabric™ (ECX Fabric™). ECX Fabric directly and securely connects distributed infrastructure and digital ecosystems globally on Platform Equinix® via software-defined interconnection.

This solution enables customers to keep their data on NetApp storage located privately “next to” rather than “in” the public clouds. Customers gain the elasticity of public cloud compute while maintaining complete control of data on dedicated, high-performance NetApp storage systems. The proximity of the data to the public cloud services such as compute, combined with dedicated high-speed connections, provides the lowest latency, best performance and highest level of security possible. Customers can also choose from an expanding network of cloud service providers, including:

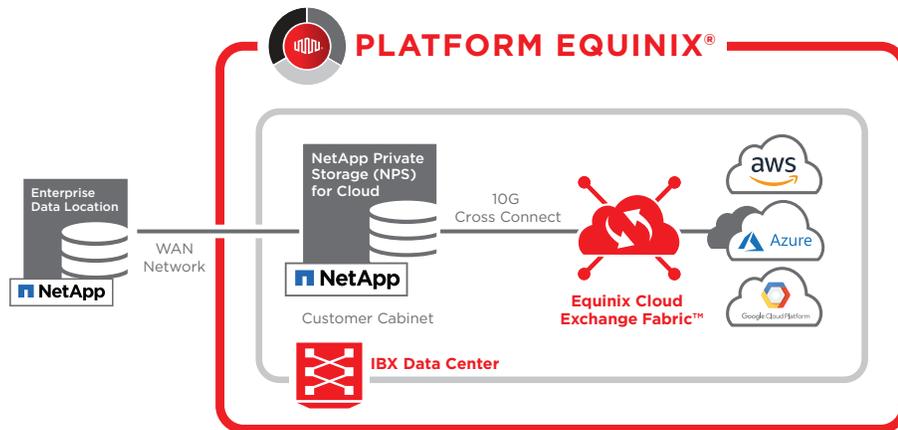
- Amazon Web Services.
- Microsoft Azure.
- Google Cloud Platform.

Transforming the enterprise with proven hybrid cloud infrastructure

Built on NetApp’s universal data platform and the Equinix interconnection ecosystem, NetApp Private Storage for Public Clouds makes it easy for you to move or relocate your data between any NetApp-based infrastructures—including private, public and hybrid clouds—allowing complete control and ownership of your data at all times. You can also change your mix of public and private cloud resources to meet your dynamic workload and business needs. For example, you may decide to run an analytics application on Google Cloud Platform, use Azure for cloud bursting, and AWS for disaster recovery. Most importantly, you gain a digital edge with Platform Equinix, directly connecting your digital business physically and virtually around the world, providing the high performance and low latency your enterprise applications need. When you control your storage and data, you can meet the strictest possible data compliance and sovereignty requirements of your customers.



EQUINIX



About NetApp

Leading organizations worldwide count on NetApp for software, systems and services to manage and store their data. Customers value our teamwork, expertise and passion for helping them succeed now and into the future.

NetApp.com

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most-interconnected data centers. In 52 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. In a digital economy where enterprise business models are increasingly interdependent, interconnection is essential to success. Equinix operates the only global interconnection platform, sparking new opportunities that are only possible when companies come together.

Learn more at Equinix.com

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A complete solution to optimize performance, scale storage and keep data secure

Enterprises are adopting NetApp Private Storage for Public Clouds on Platform Equinix to gain a wide range of new and enhanced capabilities:

- **Distributed Compute**—Centrally locate data at the edge of many public clouds to maximize flexible compute options.
- **Data Compliance**—Ensure compliance with data privacy requirements and data sovereignty laws when incorporating public clouds into IT platform designs.
- **Disaster Recovery**—Deploy flexible Disaster Recovery models by leveraging multiple clouds and the unparalleled global reach of Platform Equinix.
- **Data Analytics**—Enable high-performance data analytics with the flexible compute and evolving services of public clouds.
- **Development Testing**—Speed up development testing and accelerate innovation by empowering developers with on-demand, secure access to their choice of public clouds.

The power of leading platforms

NetApp and Equinix empower organizations to build “cloud on their terms” by leveraging multiple industry-leading cloud providers and maintaining complete control over their data.

- Realize public cloud flexibility with the performance, security, availability and control of private storage and data management.
- Accelerate innovation and business transformation using hybrid cloud.
- Securely connect your data to the services layer of the leading cloud providers, including Amazon Web Service, Microsoft Azure and Google Cloud Platform.
- Seize new business opportunities by locating data at the digital edge.