

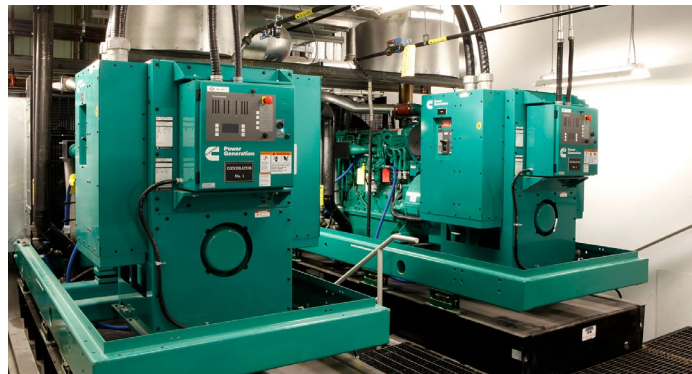
## Bogotá Metro

Colombia's most important economic center

### Equinix Bogotá data center

Equinix is the world's digital infrastructure company. Digital leaders harness our trusted platform to bring together and interconnect the foundational infrastructure that powers their success. Our Bogotá International Business Exchange™ (IBX®) data center (BG1) is one of the largest colocation facilities in Colombia and a business hub for 65+ customers. It is a place where customers can find a broad range of interconnection partners.

Bogotá is Colombia's capital and its most important economic center, with a GDP larger than several Latin American countries. It's also an up-and-coming metro for the multi-tenant data center market. This is an ideal location for customers looking to expand within Latin America and connect easily to the U.S., as well as for those seeking high-capacity bandwidth within Colombia to the rest of the world. Colombia has the highest number of subsea cable landings in Latin America, and 94% of internet traffic in the country is driven by international content.



Equinix IBX data center infrastructure (representative photo)

**25+**  
Network

**10+**  
Enterprise

**10+**  
Content and  
Digital Media

**20+**  
Cloud and  
IT Services





EQUINIX

## Equinix value by vertical

### For network service providers

- Connect to international carriers such as Telefonica, Verizon, and Level 3 Communications

### For enterprises

- Ideal site for enterprises and governments looking to gain the flexibility and connectivity required in the digital economy
- Equinix Fabric™ enables global connectivity to thousands of networking, storage, compute and application service providers in the industry's largest infrastructure ecosystem
- Easy access to key managed hosting service providers also inside BG1

### For cloud and IT service providers

- Ability to connect to 65+ customers, partners, content providers, networks and Internet service providers

### For content and digital media

- Direct connectivity to leading network operators for reduced latency: China Telecom, Reliance Communications and Tata Communications

### For financial services

- With Equinix Fabric, enable private, secure connections to cloud and payment partners and integrate payment systems
- Proximity to key financial services companies headquartered in Colombia

## Reasons to believe in us

### Global data centers

220+ data centers, 63 major markets, \$27B+ capital invested in capacity/new markets, global availability 99.9999%+.

### Connected

1,800+ networks, 386,000+ interconnections, less than 10ms latency to 90% of the population of North America, Western Europe, top markets in Asia-Pacific and Brazil.

### Partners, customers and prospects

Blue-chip customer base of 10,000+ global businesses across 26 countries, on 5 continents representing network, digital media, financial services, cloud and IT and enterprise leaders.